



LEGACY of WEALTH *Forum*

Who Defines the Next Era of Wealth?

A NATIONAL LEADERSHIP FORUM EXPLORING
HOW EMOTIONAL, CULTURAL, AND FINANCIAL
WEALTH INTERSECT TO BUILD LEGACIES
DESIGNED TO OUTLAST US.

ATLANTA | MARTHA'S VINEYARD | 2026

TWO CURATED ACTIVATIONS. ONE QUESTION THAT CHANGES IT ALL.
AN EXCLUSIVE PARTNERSHIP BUILT AROUND YOUR BRAND.

LIMITED TO 3 SPONSORS ONLY

SPONSORSHIP INVITATION | EXCLUSIVELY PREPARED BY LEGACY OF WEALTH INITIATIVE

A Personal Invitation

THIS IS YOUR PERSONAL INVITATION.

The work you lead is the living proof of everything we are putting on that stage: that financial expertise, cultural identity and legacy are not separate conversations. They are one. We have two activations this summer where your brand does not just belong in the room. It belongs at the front of it.

— Sheila Michelle Foye, Executive Producer



The editorial voice behind Forbes BLK — Forbes' dedicated platform covering Black wealth, business, and entrepreneurship. Forbes reaches 150 million monthly digital visitors globally with 99% organic traffic. Jabari's presence means press, credibility, and the full weight of the Forbes brand are actively working in your favor.

150M
MONTHLY
DIGITAL
VISITORS

99%
ORGANIC
TRAFFIC

5M+
MONTHLY
PRINT
READERS

Emmy & NAACP Image Award-winning producer. The architect behind Steve Harvey's global brand and the creative force driving The Stephen A. Smith Show on SiriusXM. His podcast Money Making Conversations Master Class reaches 1.2 million listeners monthly, syndicates across 20 HBCU radio stations, and airs on SiriusXM channels 141 and 142.

1.2M
MONTHLY
PODCAST
LISTENERS

900K+
SOCIAL MEDIA
FOLLOWERS

20
HBCU RADIO
STATIONS

65K+
NEWSLETTER
MEMBERS



IMPORTANT: Legacy of Wealth events are independently produced.
We are not affiliated with, endorsed by, or acting on behalf of the African American Film Festival.

The Two Activations

ACTIVATION ONE

THE LEGACY FORUM | PANELS & CONVERSATIONS

TUESDAY, AUGUST 11, 2026 • 3:00 PM TO 4:30 PM • MARTHA'S VINEYARD

PRESENTED INDEPENDENTLY DURING AFRICAN AMERICAN FILM FESTIVAL WEEK. NOT AFFILIATED WITH AAFF FORMAL ACTIVITIES.

WHO'S IN THE ROOM?

HBCU alumni, Black professionals, educators, entrepreneurs, authors and legacy builders. One of the most influential gathering spaces in Black America, warm, trust-based, and referral rich.

EXPECTED ATTENDANCE:

150-200

Curated. Engaged. Intentional.

YOUR INCLUSIONS - FINANCIAL WEALTH PANEL OR FORUM WIDE

- Panel-speaker moment or branded video drop played during the forum and/or after-party
- Branded stage backdrop & signage throughout the forum
- Co-branded mention in program & all event materials
- Resource & materials distribution to all attendees
- Opt-in lead capture: post-event access to attendee email list
- Dedicated lead funnel setup for your brand
- Social media feature & tag across our platforms
- Logo on all digital assets
- Amplification through confirmed national media partners

ACTIVATION TWO

THE LEGACY OF WEALTH VIP AFTER PARTY & INTIMATE RECEPTION

TUESDAY, AUGUST 11, 2026 • 4:30 PM TO 6:00 PM • THE STRAND THEATER, OAK BLUFFS

*PRESENTED INDEPENDENTLY DURING AFRICAN AMERICAN FILM FESTIVAL WEEK. NOT AFFILIATED WITH AAFF FORMAL ACTIVITIES.

WHO'S IN THE ROOM?

Film industry investors, producers, entertainment executives, press, and capital holders actively thinking about ownership, IP, and what wealth looks like in the creative economy. High-net-worth, media-forward audience with Forbes BLK and 3815 Media amplifying nationally.

EXPECTED ATTENDANCE:

Under 50

Exclusive. Intimate. High-net-worth.



YOUR INCLUSIONS - LEGACY OF WEALTH VIP AFTER PARTY & INTIMATE RECEPTION

- Branded video drop played during the reception
- Premium branded presence & signage in the reception space
- Co-branded mention in program & all event materials
- Opt-in lead capture: post-event access to attendee list
- Inclusion in Forum press & all media materials
- Social media feature & tag across our platforms
- Verbal recognition by Forum hosts Jabari Young & Rushion McDonald
- Film thank you acknowledgement
- Amplification through confirmed national media partners

MARKETING COMMITMENT

BEFORE THE EVENT

Co-branded social content announcing your partnership. Tagged posts across Instagram, Facebook, and LinkedIn. Inclusion in all event email marketing to confirmed attendee and partner list.

AT THE EVENT

Branded presence in the room. Speaking or workshop platform. Live social coverage and tagging during both activations.

AFTER THE EVENT

Post-event recap content featuring your brand across our platforms. Amplification through confirmed national media partners extending your reach beyond the room.

LEAD FUNNEL

Dedicated opt-in lead funnel setup. Attendees at both activations can join your list directly — warm, consent-based leads from a room you helped build.



INVESTMENT

40K+

Monthly Social Impressions

13K+

Engaged Followers

3

Sponsors Maximum

2

Activations

BEST VALUE

PANEL OR
FORUM WIDE
ONLY

\$5,000/\$10,000

VIP AFTER
PARTY/INTIMATE
RECEPTION

\$30,000

FULL PARTNER BOTH
ACTIVATIONS

\$25,000

SAVE \$10,000 VS.
INDIVIDUAL PRICING

**ONLY 3 SPONSORSHIPS AVAILABLE ACROSS BOTH EVENTS.
FOUNDING PARTNER STATUS INCLUDED.**

**** First right of return for future years. Secure your position before the room fills.**

NUMBERS THAT MATTER

1.1B

1.1B people globally live with a mental disorder and depression/anxiety cost the world \$1T each year in lost productivity. Mental health is a market and a mandate

\$2.1T

Black Americans' buying power is \$2.1T and 67% will look for alternatives if a brand doesn't align with causes they care about

\$33.5B

Global box office is still massive - \$33.5B in 2025 (estimate) and \$34.1B for 2024. Global Entertainment & Media revenue was \$2.9T in 2024 .

13K+

Instagram (@iamsheilamichelle) has 13,000+ engaged followers providing direct access to entrepreneurs, executives, and culture leaders aligned with legacy, wellness, and wealth conversations.

40K+

Our platforms generate 40,000+ social media impressions monthly, extending the Legacy Table Dinner's visibility beyond the room to a highly engaged audience.

OUR ENTREPRENEURIAL NETWORK



LEGACY of WEALTH Forum

The Person Behind the Movement

Sheila Michelle Foye

BUSINESS & BRAND STRATEGIST

S. Michelle Foye is building what she didn't have.

Raised between children's shelters, family, and friends, she became a teenage mother herself and later carried the unimaginable loss of a son to gang and drug violence. She has lived, firsthand, the cost of communities without the pillars of wealth in place.

The Legacy of Wealth Initiative is not theoretical work for her. It is the work of a woman who watched what happens when emotional, cultural, and financial wealth aren't built together and refused to let the next generation inherit that same gap.



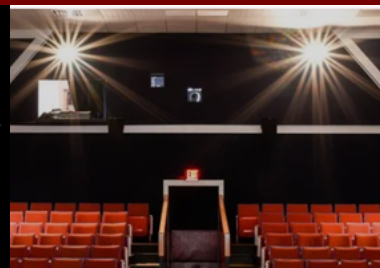
EXECUTIVE PRODUCER

Today, she is the founder of the Precise Brand of Companies, a national brand strategy agency & compliance consultancy serving client across government, healthcare, and creative industries..

She serves on the boards of the National Drug & Alcohol Screening Association) & the ATL Airport Chamber of Commerce, has been named to Atlanta's 50 Most Powerful Women and is a recipient of HHCP's Business Innovation Award. She has done something quieter, and harder: built a family trust before the bank accounts justified one. That single decision is the thesis of this forum.

Structure has to come before the wealth, not after.

The Legacy of Wealth Initiative exists to make that act available to others not just to move wealth from one generation to the next, but to shape the future of entire communities.



Our Network

Goldman Sachs One Million Black Women - Georgia SBE - Atlanta Beltline Business Ventures- Digital Undivided - SBA Thrive - Our Village United - Georgia Mentor Protege

Let's Create Something Meaningful Together

To confirm partnership or schedule a conversation, please reach out directly.

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WEBSITE

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