



Christmas
BETWEEN

HOPE, FORGIVENESS, HEALING AND THE LOVE BETWEEN

PRESENTS:

**LEGACY OF WEALTH
FORUM**

WHO DEFINES WEALTH IN THE NEXT ERA?

A NATIONAL LEADERSHIP FORUM EXPLORING
HOW EMOTIONAL, CULTURAL, AND FINANCIAL
WEALTH INTERSECT

MARTHA'S VINEYARD | SUMMER 2026

TWO CURATED ACTIVATIONS. ONE QUESTION THAT CHANGES IT ALL.
AN EXCLUSIVE PARTNERSHIP BUILT AROUND YOUR BRAND.

LIMITED TO 3 SPONSORS ONLY

A Personal Invitation

THIS IS YOUR PERSONAL INVITATION.

The work you lead is the living proof of everything we are putting on that stage: that financial expertise, cultural identity and legacy are not separate conversations. They are one. We have two activations this summer where your brand does not just belong in the room. It belongs at the front of it.

— Sheila Michelle Foye, Executive Producer



The editorial voice behind Forbes BLK — Forbes' dedicated platform covering Black wealth, business, and entrepreneurship. Forbes reaches 150 million monthly digital visitors globally with 99% organic traffic. Jabari's presence means press, credibility, and the full weight of the Forbes brand are actively working in your favor.

150M
MONTHLY
DIGITAL
VISITORS

99%
ORGANIC
TRAFFIC

5M+
MONTHLY
PRINT
READERS

Emmy & NAACP Image Award-winning producer. The architect behind Steve Harvey's global brand and the creative force driving The Stephen A. Smith Show on SiriusXM. His podcast Money Making Conversations Master Class reaches 1.2 million listeners monthly, syndicates across 20 HBCU radio stations, and airs on SiriusXM channels 141 and 142.



1.2M
MONTHLY
PODCAST
LISTENERS

900K+
SOCIAL MEDIA
FOLLOWERS

20
HBCU RADIO
STATIONS

65K+
NEWSLETTER
MEMBERS



IMPORTANT: Christmas Between Film events are independently produced. We are not affiliated with, endorsed by, or acting on behalf of HBCU Legacy Week or the African American Film Festival.

The Two Activations

ACTIVATION ONE

BLACK JOY KITCHEN | THE LEGACY TABLE BRUNCH

MONDAY, JULY 27, 2026 • 10:00 AM TO 3:00 PM • MARTHA'S VINEYARD

*PRESENTED INDEPENDENTLY DURING HBCU LEGACY WEEK

WHO'S IN THE ROOM?

HBCU alumni, Black professionals, educators, entrepreneurs, authors and legacy builders. One of the most influential gathering spaces in Black America, warm, trust-based, and referral rich.

EXPECTED ATTENDANCE:

25-50

Intimate. Curated. Intentional.

YOUR INCLUSIONS - BLACK JOY KITCHEN

- Speaking or conversation moment during brunch
- Branded table presence & signage throughout the event
- Co-branded mention in program & all event materials
- Resource & materials distribution to all attendees
- Opt-in lead capture: post-event access to attendee email list
- Dedicated lead funnel setup for your brand
- Social media feature & tag across our platforms
- Logo on all Legacy Table digital assets
- Amplification through confirmed national media partners

ACTIVATION TWO

THE LEGACY OF WEALTH FORUM

TUESDAY, AUGUST 11, 2026 • 3:00 PM TO 6:00 PM • THE STRAND THEATER, OAK BLUFFS

*PRESENTED INDEPENDENTLY DURING AFRICAN AMERICAN FILM FESTIVAL WEEK. NOT AFFILIATED WITH AAFF FORMAL ACTIVITIES.

WHO'S IN THE ROOM?

Film industry investors, producers, entertainment executives, press, and capital holders actively thinking about ownership, IP, and what wealth looks like in the creative economy. High-net-worth, media-forward audience with Forbes BLK and 3815 Media amplifying nationally.

EXPECTED ATTENDANCE:

Under 50

Exclusive. Intimate. High-net-worth.



YOUR INCLUSIONS - LEGACY OF WEALTH FORUM

- Dedicated workshop of presentation session (20-30 min)
- Co-branded signage at The Strand Theater
- Opt-in lead capture; post-event access to attendee email list
- Dedicated lead funnel setup for your brand
- Inclusion in Forum press & all media materials
- Social media feature & tag across our platforms
- Verbal recognition by Forum hosts Jabari Young & Rushion McDonald
- Logo on all Forum digital assets & press kit
- Amplification through confirmed national media partners

MARKETING COMMITMENT

BEFORE THE EVENT

Co-branded social content announcing your partnership. Tagged posts across Instagram, Facebook, and LinkedIn. Inclusion in all event email marketing to confirmed attendee and partner list.

AT THE EVENT

Branded presence in the room. Speaking or ~~workshop platform~~. Live social coverage and tagging during both activations.

AFTER THE EVENT

Post-event recap content featuring your brand across our platforms. Amplification through confirmed national media partners extending your reach beyond the room.

LEAD FUNNEL

Dedicated opt-in lead funnel setup. Attendees at both activations can join your list directly — warm, consent-based leads from a room you helped build.



INVESTMENT

40K+
Monthly Social Impressions

13K+
Engaged Followers

3
Sponsors Maximum

2
Activations

BLACK JOY KITCHEN ONLY
\$2,500
JULY 28 ACTIVATION ONLY

LEGACY OF WEALTH FORUM
\$3,000
AUGUST 11 ACTIVATION ONLY

****BEST VALUE****
FULL PARTNER BOTH ACTIVATIONS
\$25,000
SAVE \$1,500 VS. INDIVIDUAL PRICING

ONLY 3 SPONSORSHIPS AVAILABLE ACROSS BOTH EVENTS. FOUNDING PARTNER STATUS INCLUDED.

**** First right of return for future years. Secure your position before the room fills.**

NUMBERS THAT MATTER

1.1B

1.1B people globally live with a mental disorder and depression/anxiety cost the world \$1T each year in lost productivity. Mental health is a market and a mandate

\$2.1T

Black Americans' buying power is \$2.1T and 67% will look for alternatives if a brand doesn't align with causes they care about

\$33.5B

Global box office is still massive - \$33.5B in 2025 (estimate) and \$34.1B for 2024. Global Entertainment & Media revenue was \$2.9T in 2024 .

13K+

Instagram (@iamsheilamichelle) has 13,000+ engaged followers providing direct access to entrepreneurs, executives, and culture leaders aligned with legacy, wellness, and wealth conversations.

40K+

Our platforms generate 40,000+ social media impressions monthly, extending the Legacy Table Dinner's visibility beyond the room to a highly engaged audience.

OUR ENTREPRENEURIAL NETWORK



Christmas BETWEEN

The People Behind the Movement

Jennifer Pessima

WRITER, DIRECTOR & PRODUCER

Jennifer Pessima is the trailblazing founder and CEO of Jennifer Pessima Production Company based in Atlanta, GA. Jennifer's meteoric rise saw her transition from a striving student that graduated from Clark Atlanta University with a Bachelor's in Mass Communication with a concentration in TV and Film. Now Jennifer has made a name for herself producing films and television shows. Jennifer shines as a millennial example of what you can accomplish through the power of faith.

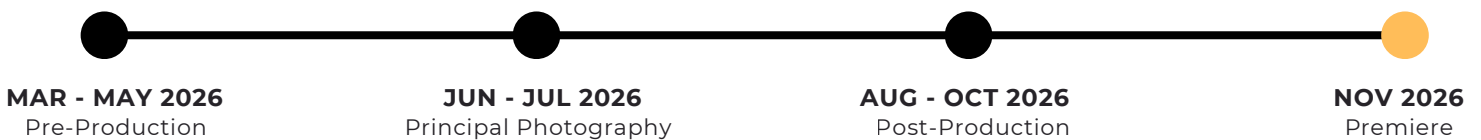


Sheila Michelle Foye

EXECUTIVE PRODUCER

S. Michelle Foye is an award-winning business and brand strategist, and founder of the Precis Brand of Companies—a national brand strategy agency and compliance consultancy serving clients across government, healthcare, and creative industries. A 2024 Presidential Lifetime Achievement Award recipient and one of America's 100 Women to Know, Foye has spent over two decades transforming visionaries into viable enterprises through brand ideation, architecture, amplification, and protection.

Production Timeline



Our Network

Goldman Sachs One Million Black Women - WBENC Certified - Atlanta Beltline - Digital Undivided - SBA Thrive - Our Village United - Georgia Mentor Protege

Let's Create Something Meaningful Together

To confirm partnership or schedule a conversation, please reach out directly.

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